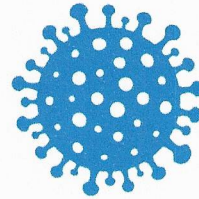


Due to the increased number of Omicron COVID-19 cases, the Government is taking **extra safety measures** to protect us all.



In response to the Omicron variant a new [Get Boosted Now](#) campaign has launched promoting the uptake of the COVID-19 booster vaccine making all adults eligible and receive the best possible protection. Resources are now available to download.

There are also additional new coronavirus resources ready for download including:

- [Plan B](#) Social Media Resources
- [Pharmacy Collect](#) posters and social statics
- [Schools](#) social media resources

[Get Boosted Now](#)




Plan B Social Media Resources



HM Government **NHS**

From 10 December, **you must wear a face covering** in most indoor settings including shops, unless exempt.



HM Government **NHS**

From 13 December, you should **work from home**, if you can.

Pharmacy Collect



NHS
Test and Trace

Free rapid lateral flow tests for people without symptoms of Covid-19

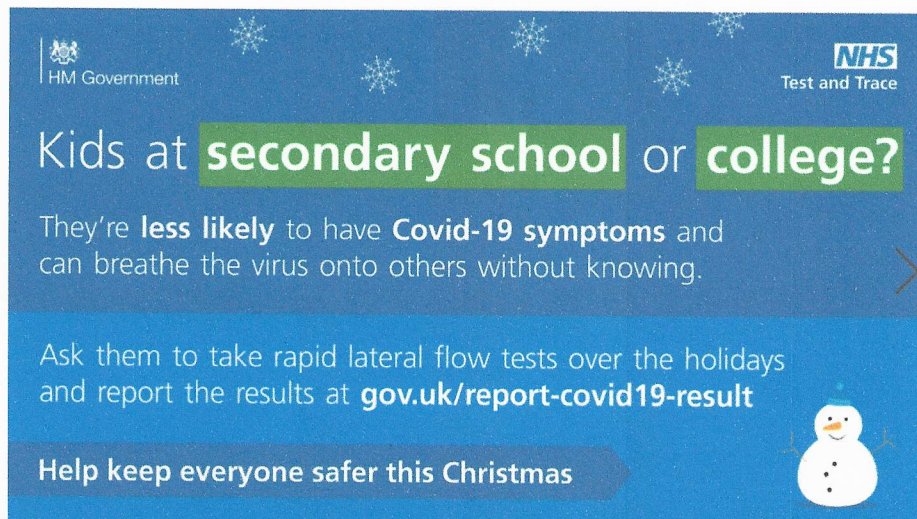
You need to bring along a **collect code** when you pick up your tests from a pharmacy.

You can get this:

- Online at [gov.uk/get-collect-code](https://www.gov.uk/get-collect-code)
- By calling 119

[nhs.uk/coronavirus](https://www.nhs.uk/coronavirus)

Schools




HM Government **NHS**
Test and Trace

Kids at **secondary school** or **college?**

They're **less likely** to have **Covid-19 symptoms** and can breathe the virus onto others without knowing.

Ask them to take rapid lateral flow tests over the holidays and report the results at [gov.uk/report-covid19-result](https://www.gov.uk/report-covid19-result)

Help keep everyone safer this Christmas



You can also find a [helpful guide](#) to navigating our Campaign Resource Centre (CRC).

Thanks for your support.

Partnerships Marketing Team

The reforms to the public health system [announced in March](#) became fully operational on 1st October.

Public Health England has transferred all of its health protection functions into the [UK Health Security Agency](#) and health improvement/healthcare public health functions into the [Office for Health Improvement and Disparities](#), NHSE/I and NHS Digital. The PHE Partnerships Marketing team has become part of the Office for Health Improvement and Disparities, with a new name – Behavioural Programmes Partnerships. The same team is behind the new name and we'll continue to provide everything you need to deliver our award-winning marketing campaigns on a local level.

Manage your email preferences or unsubscribe, by logging in to our Campaign Resource Centre and updating your preferences.
